**Date**

**Contact:**

**For Immediate Release**

**MEDIA ADVISORY**

**WHAT:**

**WHO:**

**WHEN:**

**WHERE:**

**WHY:** Governor Henry McMaster proclaims April as Innovation Month in South Carolina. South Carolina has a robust ecosystem of academia, entrepreneurship, government, and industry who understand that a strong South Carolina must include an environment that is fertile for innovation to thrive.

**HOW:**